



**A PROGRESSIVE CAMPAIGN FOR FAIR, SECURE, AND AFFORDABLE
HOMES**

Housing For All: It's Time to Act

Inside the bold federal blueprint to end the
affordability crisis, protect renters, and build a
secure future.



A DATA-DRIVEN LOOK AT THE SCALE OF THE AFFORDABILITY CRISIS

The Numbers Don't Lie

1 in 5

Renters spending over half of their monthly income on housing costs alone.

3x

The rate at which housing costs have risen compared to average wage growth.

-47%

The national deficit in available, affordable rental homes for low-income families.



**Housing stopped being a home and
became an asset class — and ordinary
people are paying the price.**

— From the Editorial Board's investigation into speculative
finance



Three Pillars to Reclaim Our Homes

By Marcus Vance, Director of Housing Policy Research



High-quality, publicly owned social housing represents a permanent shield against market volatility.

The housing crisis is not an accident of nature; it is a design flaw of an unregulated market. To guarantee secure shelter for everyone, we must fundamentally restructure our housing system. Our first pillar is the mass construction of public social housing. By investing in permanently affordable, mixed-income municipal developments, we can strip profit motives from basic survival. These are not the neglected projects of the past, but vibrant, green, and community-governed neighborhoods. Second, we must institute robust, universal rent controls. Tying annual rent increases directly to inflation or wage growth prevents predatory landlords from pricing working families out of their communities.

The third immediate pillar is the absolute ban on no-fault evictions. Landlords must no longer hold the power to uproot lives without a legitimate, legally proven cause. Security of tenure is the foundation of mental health, educational stability for children, and local economic resilience. When tenants do not live in constant fear of sudden displacement, they invest in their neighborhoods and build stronger communities. These three legislative actions are not radical experiments; they are proven, highly successful policies used worldwide to stabilize cities. We can choose to build a society where housing is a human right, not a speculative commodity.



WHO IS THE HOUSING CRISIS HURTING?

The housing crisis doesn't discriminate — it squeezes families, essential workers, students, and seniors alike. Behind every statistic is a real person struggling to find a safe, stable, affordable place to call home.

Young Families



Essential Workers



Students



The human cost of the housing emergency, told by those fighting to keep a roof over their heads.

Real People. Real Crisis.



Four lives, one shared struggle: navigating a broken housing system that treats shelter as a luxury.

HOUSING IS A HUMAN RIGHT. IT'S TIME WE ACT LIKE IT.

For too long, we have treated the roof over our heads as a commodity instead of a cornerstone of human dignity. A safe, secure, and affordable home is the foundation upon which healthy families, vibrant communities, and thriving economies are built. The crisis of housing insecurity is not an inevitable reality—it is a policy choice. Together, we can choose a different path. Join the movement to guarantee fair, secure, and permanently affordable housing for everyone, everywhere. No exceptions. No exclusions. Let's build a future where everyone has a place to call home.



Scan to join the campaign, find local advocacy groups, and demand action from your representatives today.

