



STUART NASH • A SPECIAL ISSUE

STUART NASH

Leading for Our Community.

**IN THIS ISSUE • A PRACTICAL ROADMAP FOR LEADERSHIP, RECOVERY
AND LOCAL ACTION**

A Community-Led Way Forward

03 — A Personal Letter: Stuart Nash opens with a direct note on service, responsibility and the work ahead. 04 — The Profile: the experiences, values and local ties that shape his approach to leadership.

06 — The Priorities: a clear agenda for safer communities, stronger services, better jobs and confident regional growth. 08 — The Record: key decisions, lessons and results examined in context.

10 — Community Voices: Hawke's Bay residents share what recovery, resilience and representation mean on the ground. 12 — The Recovery Plan: practical steps to rebuild infrastructure, support households and prepare for future shocks.

14 — Taking Action: ways to join the conversation, volunteer and help turn shared priorities into progress. Welcome to an issue grounded in Hawke's Bay: candid about the pressure our communities face, focused on workable choices, and guided by the belief that leadership starts with listening.

A LETTER FROM STUART

Hawke's Bay Comes First

By Stuart Nash



Listening first: community conversations shape the priorities Stuart takes forward.

Hawke's Bay is home. It is where we raise our families, build businesses, care for neighbours and get on with the job when times are tough. I am running because this region deserves a strong, practical voice—one that understands our communities and is prepared to stand up for them. Across Napier and the wider Bay, people tell me they want safer streets, resilient infrastructure, better access to health care and real opportunity for the next generation. Those priorities are not abstract policy points; they shape daily life, and they demand focused leadership.

What drives me is simple: service, progress and pride in this place. I will listen directly, speak plainly and work with anyone who can help deliver a better result for Hawke's Bay. I will advocate for the investment our region needs, back local enterprise and ensure our communities are heard when decisions are made. I will not promise that every challenge has an easy answer. I do promise energy, honesty and persistence—and to keep Hawke's Bay at the centre of every decision. This campaign is about our shared future, and I would be honoured to earn your support.

“This community deserves a strong, experienced voice — and I’m committed to being exactly that.”

Stuart Nash

A full-page photograph of Stuart Nash, a middle-aged man with grey hair, wearing a dark blue blazer over a light blue shirt. He is standing on a grassy hill, looking off to the side with a slight smile. The background shows a scenic view of Hawke's Bay, including a coastline with a small island, a bay, and rolling green hills under a cloudy sky.

WHO IS STUART NASH? • ROOTED IN HAWKE'S BAY

A Practical Voice for Home

Stuart Nash's public life has been shaped by Hawke's Bay: its enterprising communities, productive landscapes and instinct to pull together when the pressure is on. Across his years in Parliament—including service in senior ministerial portfolios—he earned a reputation for direct conversation, practical judgment and a focus on delivery. His story is grounded in place, but defined by a wider conviction: leadership matters most when it turns ambition into outcomes people can see, trust and build on.

By the Editorial Team

From Napier to the Cabinet Table

A sourced timeline of Stuart Nash’s parliamentary career, portfolios and Hawke’s Bay connection.

By the Editorial Team

2008

FIRST ENTERED PARLIAMENT AS A LABOUR LIST MP

3

TERMS REPRESENTING NAPIER AS ITS ELECTORATE MP

4

KEY PORTFOLIOS: POLICE, FORESTRY, ECONOMIC AND REGIONAL DEVELOPMENT, TOURISM

CAREER TIMELINE | DATES AND ROLES FROM NEW ZEALAND PARLIAMENT AND THE BEEHIVE

2008 — Entered Parliament as a Labour list MP. After leaving in 2011, he returned from the party list in 2013, beginning a second chapter in national politics.

2014 — Won the Napier electorate, shifting from list representation to a direct local mandate. He retained the seat at the 2017 and 2020 general elections.

2017 — Joined the executive, serving in portfolios that included Police, Fisheries, Revenue and Small Business, and later Forestry.

2020 — Appointed Minister for Economic and Regional Development, Forestry, Small Business and Tourism in the Sixth Labour Government.

2023 — His ministerial service ended in March. He completed the parliamentary term and did not contest the October general election.

FACT FILE | PARLIAMENT, PORTFOLIOS AND PROFESSIONAL GROUNDING



Before Parliament, Nash worked across business and strategic management. His public career combined electorate advocacy with economic portfolios.

NAPIER ROOTS, REGIONAL FOCUS

Napier-born and educated at Napier Boys’ High School, Nash represented the city from 2014 to 2023, with Hawke’s Bay central to his mandate.



Sources: NZ Parliament member profile; Beehive ministerial releases; Electoral Commission results. Accessed 2025.

STUART NASH — LEADING FOR OUR COMMUNITY | EXPERIENCE AT A GLANCE

Work, Safety, Stewardship

CAMPAIGN PLATFORM | STUART NASH



Prosperity and resilience begin with practical decisions grounded in Hawke’s Bay communities.

PRACTICAL LOCAL OUTCOMES

Economic growth should translate into good local jobs, stronger household incomes and thriving town centres. That means backing growers, manufacturers, tourism operators and small businesses while making it easier to invest, hire and train. Regional procurement can keep more public spending in Hawke’s Bay, and closer partnerships with employers, councils and training providers can give young people clear routes into skilled work. Better transport and digital links will help firms reach customers, lift productivity and build resilience.

Growth must be matched by security and responsible stewardship. Communities need visible, coordinated action on repeat offending, youth disengagement and the pressures that make families vulnerable. At the same time, forestry and land-use decisions must protect waterways, productive soils and communities exposed to storms. Clear standards, robust enforcement and practical support for better planting, harvesting and clean-up can reduce risk. The aim is balanced leadership: creating opportunity today without passing avoidable costs to tomorrow.

Progress must be visible where people live: in secure work, safer streets and landscapes managed for the next generation.

Tourism, resilient infrastructure and a rebuild that delivers for every community

Build Back Stronger

90 days

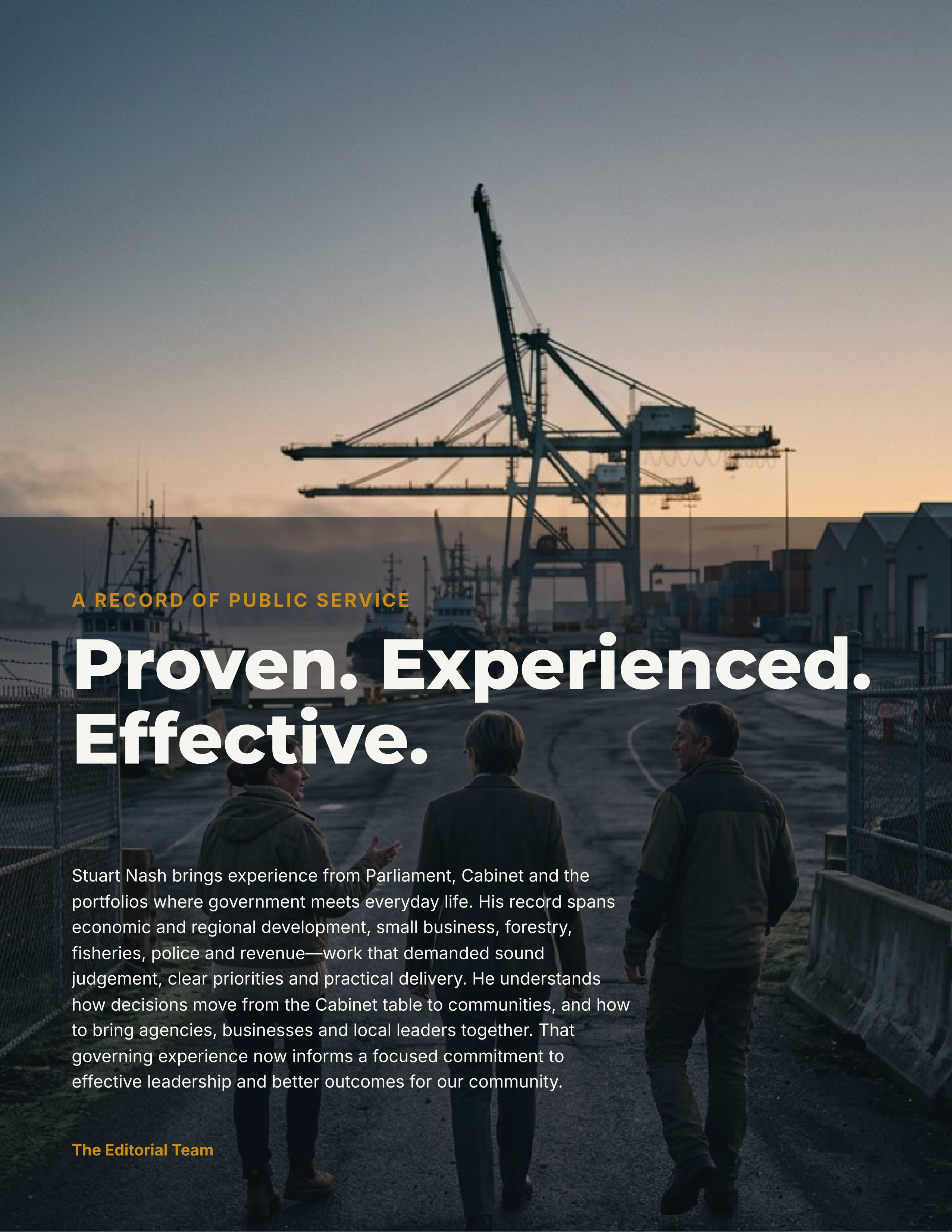
Publish a regional tourism and visitor-economy recovery plan

5 years

Set a funded pipeline for roads, housing and climate resilience

1

Public dashboard tracking Cyclone Gabrielle rebuild milestones

A photograph of a port at sunset. In the foreground, three people (two women and one man) are walking away from the camera, looking towards the port. The port features a large blue crane, several ships, and industrial buildings. The sky is a mix of orange and blue.

A RECORD OF PUBLIC SERVICE

Proven. Experienced. Effective.

Stuart Nash brings experience from Parliament, Cabinet and the portfolios where government meets everyday life. His record spans economic and regional development, small business, forestry, fisheries, police and revenue—work that demanded sound judgement, clear priorities and practical delivery. He understands how decisions move from the Cabinet table to communities, and how to bring agencies, businesses and local leaders together. That governing experience now informs a focused commitment to effective leadership and better outcomes for our community.

The Editorial Team

Results You Can Count

A clear-eyed ledger of representation, recovery advocacy and regional investment.

4

general-election victories
in Napier: 2014, 2017 and
2020

Across three terms as Napier’s electorate MP, Stuart Nash worked at the point where local needs meet central government. His ministerial responsibilities spanned police, revenue, fisheries, forestry, economic and regional development, small business and tourism. That breadth created channels for Hawke’s Bay concerns to reach Cabinet—from jobs and infrastructure to public safety and disaster recovery. The record should be judged project by project: what was funded, what was delivered and what remains unfinished. Campaign editors should insert approved local case studies and independently check every dollar figure before publication.

3

years as Napier’s
electorate MP, from 2014
to 2023

\$(TBC)

Track the appropriation, delivery date and public outcome—not the promise.

9

Approved total for the
featured Hawke’s Bay
project; insert agency-
confirmed figure and
funding year.

Name the Act, Nash’s role and one practical local effect after checking the New Zealand Legislation website.



WHAT OUR COMMUNITY SAYS

Local Voices. Shared Purpose.



Four perspectives, one clear message: leadership works best when it listens, shows up and follows through.

Leadership earns trust when it listens locally, speaks plainly and turns community priorities into practical action.

Editorial statement

A group of people are working on rebuilding a house. In the foreground, a woman in a headscarf and a man in a high-visibility vest are working with wooden planks. In the background, two other men are standing near a partially constructed wooden frame. The house is situated in a valley with rolling green hills and a winding river in the distance. The sky is overcast with soft light.

RECOVERY WITH RESOLVE

After the Storm, We Rebuild Together

Cyclone Gabrielle left deep marks across Hawke's Bay: homes damaged, livelihoods disrupted and communities carrying losses that cannot be measured in debris alone. Yet the response has shown the strength of neighbours, volunteers, iwi, businesses and frontline teams working side by side. Stuart Nash's commitment is to stay focused on the long road ahead—supporting practical recovery, listening to those most affected and helping build safer, stronger places for generations to come.

Words by the Editorial Team

REBUILDING HAWKE'S BAY | FROM URGENT REPAIR TO LASTING RESILIENCE

Recovery You Can See

By the editorial team



Rebuilding means restoring daily connections while making every repaired asset stronger for the next emergency.

Recovery must be measured in safe homes, reliable roads and communities protected from the next severe event. The immediate task is to move displaced families into secure, healthy housing while clearing barriers to repair and rebuilding. Transport work must reconnect rural settlements, farms, schools and businesses—not simply reinstate damaged routes. Each project should be assessed for resilience, with stronger bridges, safer culverts, dependable detours and maintenance plans that keep lifeline roads open when conditions deteriorate.

Flood protection needs the same practical discipline: repair stopbanks, improve drainage, manage waterways and publish clear priorities, timelines and responsibilities. Local firms should have fair access to recovery contracts, advice and finance, while growers, farmers and processors need workable routes, water security and coordinated support. Community wellbeing belongs in every decision, from accessible health services to support for volunteers and isolated households. Progress should be reported openly, with regular milestones, named delivery partners and clear next steps.

Volunteer. Knock. Call. Gather. Give. Share.

Join Stuart's Team



Choose your way to help, bring a friend and get started at www.stuartnash.co.nz.

Leading for Our Community

Strong communities are built by people who listen, show up and turn local priorities into practical action. Stuart Nash is committed to leadership that brings people together, backs our region and keeps decisions focused on the future we share. Learn more about the campaign, share what matters to you and get involved at stuartnash.co.nz. Follow @StuartNashNZ on Facebook and Instagram. Authorised by the campaign promoter for Stuart Nash, details available at www.stuartnash.co.nz.



Scan to meet Stuart, explore the campaign and help shape what comes next.